




Coddington

— C of E —

Primary and Nursery
School

PHOTO AND VIDEO SHARING POLICY

Review date	November 2023
Next review due	As required
Reviewed on	8.11.23
Approved by Chair of Governors	

When children start school, we ask for permission to use images of them in our publicity materials. All of the images on the open section of the website and on our Facebook page are checked by staff to ensure we follow parents' wishes. If we want to use an image and name a child e.g. for inclusion in the Advertiser, we would always seek additional individual permissions to do so.

When it comes to public events like Sport's Days, we ask that parents respect school policy. Ultimately, we have less control and ask you to observe our guidelines. Please could you ensure that you do not place any images, photographs or videos which contain children other than your own onto any social media websites including Facebook, Twitter or Instagram. I'm sure that when deciding about your own children, you have considered your security settings, which I would recommend to be closed.

We would never want to impose an outright ban on capturing those magical moments in your child's life in school. Some schools do not allow any pictures at all to be taken by parents. We do allow parents to take images of their own children, but you may not be aware that your child is standing next to someone whose image is not allowed to appear in a photograph. There may be another child in the background, who for some reason, permissions are withheld. This is a tricky thing for a school to manage and a confidential matter for individual families. It can also be a legal stipulation in something like a child protection case. In my experience, there are a whole range of reasons why we may not have permission to use a child's image publicly. It may be that they are living away from their birth family for some reason, possibly being fostered and their whereabouts remain secret, they may be in a secure adoptive placement, the family may have been rehoused through domestic violence or they may even be in a witness protection programme. There can be serious implications for a child if security is breached. There are children in our school for whom this is a real situation.

As a school, it is our priority to ensure the children at Coddington are kept as safe as possible. I really do not want to be forced to impose stricter controls than this, but it can only be achieved with the understanding and cooperation of all families.